

Analyze the need perception of the arecanut growers in Ratnagiri (M.S.)

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ABSTRACT

The study was conducted in Dapoli and Guhagar tahsils of Ratnagiri district of Konkan region. The sample was constituted 100 arecanut growers drawn from 10 villages. The respondents were interviewed with the help of a specially designed schedule. The exploratory survey design was used for the present study. Major suggestions of the rice growers were, 'need high yielding and big size nut variety', 'training be imparted on intercropping in arecanut', 'training should be given about arecanut cultivation', 'marketing and transport facilities should be developed.

Key words : Need perception, Arecanut growers

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